

THE 5 STEP 'CLIENT MAGNET' SYSTEM FOR ATTRACTING MORE ENQUIRIES FROM HIGH-PAYING CLIENTS

**So You Can Spend More Time Working With Your Ideal Clients
Without Wasting Time And Money On Marketing And
Without Needing To Become A Marketing Expert**

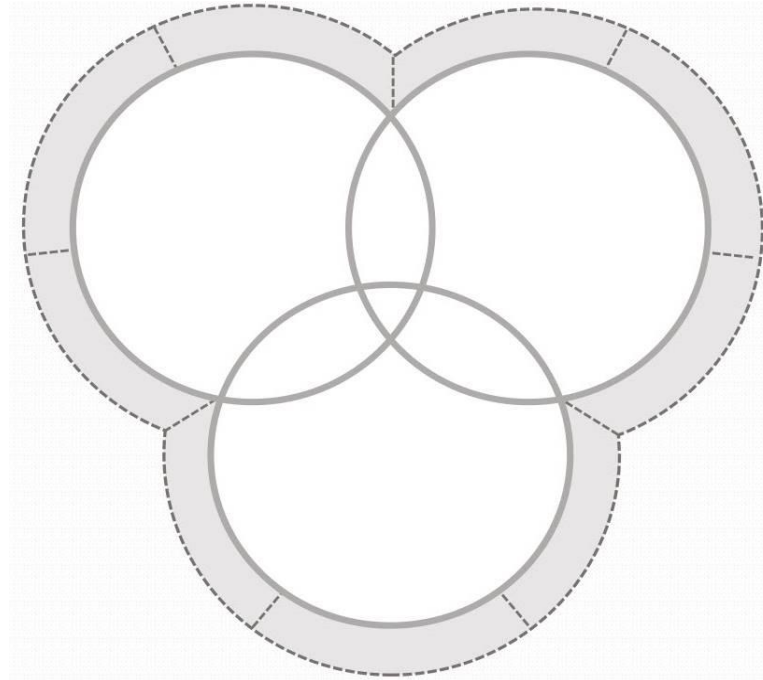
Workbook



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THE BIG PICTURE

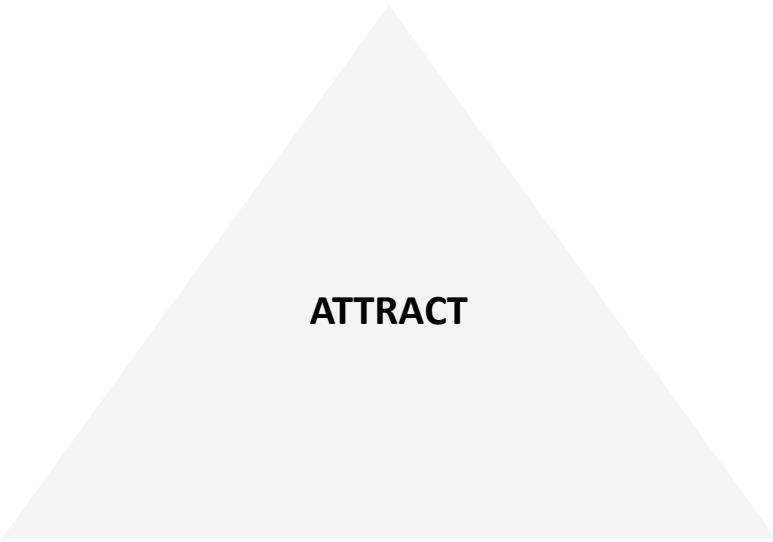


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3 CRITICAL ELEMENTS OF SUCCESSFUL ATTRACTION MARKETING



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THE 3 BIGGEST MISTAKES THAT KEEP MOST LAWYERS FROM GETTING AS MANY IDEAL CLIENTS AS THEY'D LIKE	ADDITIONAL NOTES
<p>1. Not standing out from the 3 Cs which are:</p> <p style="padding-left: 40px;">C _____</p> <p style="padding-left: 40px;">C _____</p> <p style="padding-left: 40px;">C _____</p> <p>2. Only marketing to _____</p> <p style="padding-left: 40px;">instead of marketing to</p> <p style="padding-left: 40px;">_____</p> <p>3. Not using marketing to</p> <p style="padding-left: 40px;">_____</p>	



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THE #1 THING YOU MUST DO TO AVOID THESE MISTAKES	NOTES
<p>If you want to attract more enquiries from your ideal (high-paying) clients you need to use _____ marketing</p> <p>which means making sure my prospective clients know:</p> <p>WHY _____</p> <p>and</p> <p>WHY _____</p>	



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THE 5 STEP 'CLIENT MAGNET' ATTRACTION SYSTEM	NOTES
Step 1: _____ Step 2: _____ Step 3: _____ Step 4: _____ Step 5: _____	



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ADDITIONAL NOTES

NEXT STEPS

1.

2.

3.



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